



# MY REGION, my mobility



Travelling bilingual exhibition



150 m<sup>2</sup>



Teens, families, and general public



Educational program

The **My Region, My Mobility** exhibition explores sustainable mobility from the first to the last kilometre through a fun and interactive journey.

### A hands-on, immersive experience

- Visitors steer a **specially designed vehicle** that accompanies them throughout the journey, allowing them to discover a creatively **reimagined form of mobility**.
- Through four everyday scenarios, from home to work or school, they are invited to understand the **challenges of mobility**, explore **innovative solutions**, and reflect on **autonomy, organisation, individual constraints and the pleasure of experimenting with new ways of doing things**.



Being far from major urban centres limits mobility options. By inventing the snowmobile, Joseph-Armand Bombardier overcame the isolation of villages at a time when roads were not systematically cleared of snow. This is just one of the many solutions adapted to regional needs presented in the exhibition.



## Why host this exhibition?

- 🌐 **ORIGINALITY:** an immersive, technological setting that captures the attention of all visitors;
- 🌐 **ACTIVE LEARNING:** the interactive approach encourages reflection, participation and engagement;
- 🌐 **ADAPTABILITY:** well designed to fit into museums seeking innovative content.



### PRODUCTION



### CONTRIBUTION



### INFORMATION

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